

DO NOT SHARE PUBLICLY

The Deconstruction Company

by
Ajmaq

Introduction

The Deconstruction Company is a cooperatively steward owned and administered corporation. The purpose of the deconstruction company is the deconstruction of construction. For the purposes of this art workshop (see below), raw materials will be naturally sourced from existing financialized property constructions in Berlin, allowing for the circulation and redistribution of wealth within gentrified neighborhoods and communities. The deconstruction company leverages on the diverse range of debris and processed construction materials found around the city of Berlin, which can be used to repurpose, reoccupy and revitalize land through the building of freely available communal social housing, co-owned and shared by the members of the deconstruction company and those affected by rising rents, dispossession and homelessness. The deconstruction company uses a mixture of political and economic powered art, utilizing the most advanced techniques in direct democratic organization, as a means of creating sustainable value flows for its workers, investors and fellow Genossen in the city of Berlin. The deconstruction company is not about discursive debates. The deconstruction company aims at creating a value system which not only shows the contradictions of financial capital but actually counters its powers through the creation of material and symbolic deconstruction.

From Real -Fake- Estate to Altered Estates: Value Proposition

Value here is defined not merely in an economic sense but more holistically as the way in which human beings give meaning to their own actions. The values of the deconstruction company are solidarity, mutual aid and self-determination of its stakeholders. Here the stakeholders are defined as all those interested in a more free, democratic and ecological planet. The long term goal of the deconstruction company is to provide a framework for people everywhere to organise their own collective deconstruction of the cosmology of financial capital and take back their land-territories.

We do not underestimate the power of capital. On the contrary, we understand capital as the symbolic representation of power. Therefore, at the deconstruction company, we believe the symbolic-material Realness of Estates lay in their ability to make rent and land prices go up, make wages go down, land grabbing and so on. The value proposition of the deconstruction company is to interfere with these symbolic representations of power. It does this by making land more freely available through the reappropriation of debris and processed industrial construction materials and their transformation into other forms of living together in common: from Real Fake Estates to Altered Estates.

The deconstruction company provides employment and social housing to professional anarchists, artists, the unemployed and other dispossessed groups. Workers provide the caring

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labor of deconstructing the properties of financial capital and use the raw materials for newly created structures for their peers, only limited by their own imagination. Workers benefits include a high return on investment through their shareholding (see next part), the eventual fall of financial capital, the construction of solidarity across different social classes and sectors around the city, the eventual lowering and abolition of the rent system and the creation of commonly owned social housing.

Perishable Shares and Land Commoning

The deconstruction company will issue new shares every year to interested investors. Investors can buy shares for cryptocurrencies such as Bitcoin, Ether, DOT, CIRCLES and others. The shares of the deconstruction company have a time-script, meaning that they will perish over a specific period of time *after* their sale. The term influencing this complex financial instrument is demurrage, coming from the Latin word *demorari* which means to linger, or to delay.

For example, on JULY 1, 2021 the deconstruction company will issue 10 million shares and sell 1 million of them at the starting price equivalent to 50 euros each, to raise the funds needed to begin the work. The deconstruction company keeps 9 million of the shares for the community and local stakeholders, to be sold at later dates. The sold 1 million circulating supply of shares is freely exchangeable within cryptocurrency decentralised exchanges and locally in Berlin for the different workers and stakeholders involved, meaning that the price of the shares will fluctuate according to how people trade it. Shares can also be bought for euros. The deconstruction company will use the capital raised (50 million euros) to begin deconstructing operations and land redistribution, commoning spaces within the city. The lands bought by the deconstruction company cannot be sold again in the market, as per the stewardship owned model.

The date of expiry for the first 1 million shares sold is set at one year after it's sale, on JULY 1, 2022. Expiration happens all at once on the same date, although this is subject to change in subsequent years, depending on the experience. Investors have an incentive to beat the average and engage in speculation over the shares' expected price fluctuations, discounted for risk and it's present net future value, as a pun to today's financial rituals.

By keeping your perishable shares, you gain access rights to the land that is bought back by the deconstruction company and you have priority to buy shares in the next round of funding. Sales prices of next year's shares will be the average yearly value of the previous year. Recurrent investors will get discounts on their shares for the subsequent years, as a way of keeping long lasting relationships and ensuring the deconstruction continues in a sustainable way, expand operations and increase efficiency. We expect the deconstruction shares to have a similar yet slightly different dynamic to that of Bitcoin in terms of price and velocity of circulation. There is a limit to how many shares any given person can have to avoid monopolies from arising. Investor members (those with more than one share) are accepted upon the general assembly. The deconstruction company is run in a one member, one vote cooperative manner.

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Workshop

For the workshop, we will begin to enact how the deconstruction company's operations will be like in practice, involving the artists interested in participating.

Using techniques from the theatre of the oppressed and other practices, we will scout the raw materials from gentrified areas around the city, targeting buildings and properties owned by faceless Fake Estate corporations. The purpose of the workshop is to have enough sand, rock, cement, metal, wood and other resources for the making of a small house sculpture where one person can live. The initial idea is to have the resources flow from one activist group or artist to the next, each transforming the materials until the final product is created. The location of the house is to be determined, but it can be in already occupied gardens and other temporary autonomous zones (TAZ) of the city.

A sketch of the possible steps (feedback welcome):

1. A professional anarchist group will be issued [Circles](#) credits to do the initial recollection of resources, as a way of paying for their labor time. Sand, rock, cement, iron, metal, wood and anything else that comes from gentrified areas.
2. The workers will exchange what they recollected to another artist group who will issue Circles to them for their distribution and logistical work and begin to make the cement mix and begin the process of making the blocks.
3. Once the blocks and cement is ready, another group will issue out Circles for the blocks and begin the process of building the walls and roof.
4. We will look for a professional builder to help us in making sure the house is well built and has all the proper utilities. S/he/they will be paid in Circles.
5. After the house sculpture is built, we will issue Circles to marketing professionals, photographers and website builders and make a portfolio for the Altered Estates Industry and the Deconstruction Company.
6. The result will be advertised online as a way to build hype for the initial selling of the shares.

We will have a monthly plenum to democratically decide on how to resolve the problems that arise and allocate work as needed. The idea of involving crypto-capital is to create unexpected alliances between different social classes that otherwise would have nothing to do with each other. Connecting artists, to activists and crypto investors is a way to get money flowing into spaces of resistance and build bottom-up alternatives to the tyranny of financial capitalism. The Circles credits that are issued from one group to the next represent the local value system being built, which groups can also use to spend at local shops in Berlin for stuff they may need.